



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2024

Multiple District 18

LOCATION: GEORGIA

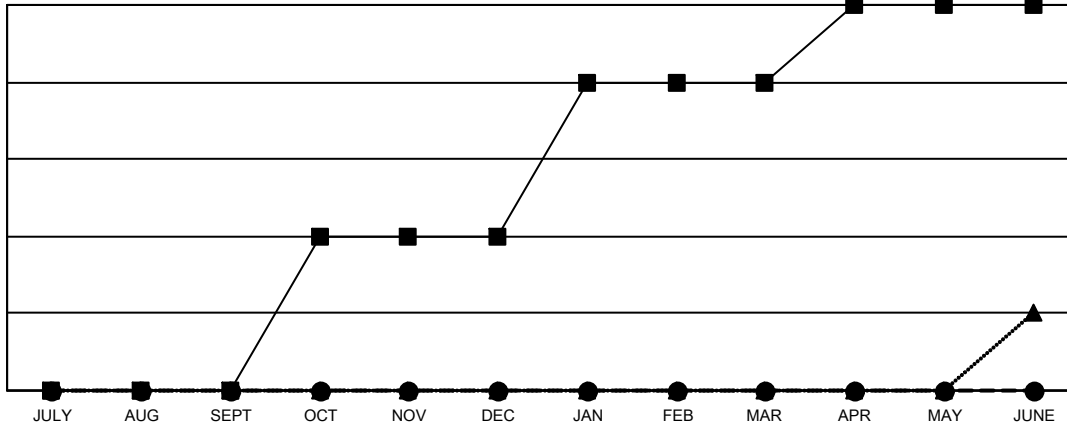
GMT: OPEN

GMT CA 1

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2024-2025 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 2             | 0         | 0             |
| JAN/FEB/MAR           | 2             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

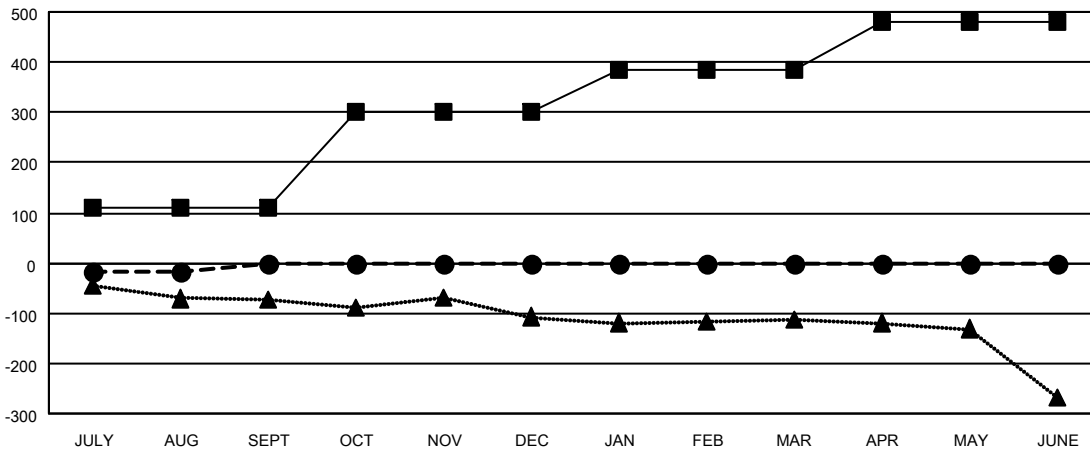
| Members               |                        |                      |                                              |
|-----------------------|------------------------|----------------------|----------------------------------------------|
| RESULTS FOR 2024-2025 |                        |                      |                                              |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 110                    | 97                   | 84                                           |
| OCT/NOV/DEC           | 190                    | 0                    | 0                                            |
| JAN/FEB/MAR           | 85                     | 0                    | 0                                            |
| APR/MAY/JUNE          | 95                     | 0                    | 0                                            |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|                        |                                                           |                                     |
|------------------------|-----------------------------------------------------------|-------------------------------------|
| DROPPED CLUBS: 1       | 34 CLUBS OF 179 ADDED 1 OR MORE NEW MEMBERS               | <b>GENDER DISTRIBUTION</b>          |
|                        |                                                           | MALE 2,410 (61.40%)                 |
|                        |                                                           | FEMALE 1,515 (38.60%)               |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 698       |
| DECEASED 7             |                                                           | FAMILY MEMBERS PAYING HALF DUES 359 |
| CLUB CANCELLED 2       |                                                           |                                     |
| OTHER 73               |                                                           |                                     |
| <b>TOTAL 82</b>        |                                                           |                                     |